

# THE POWER OF PAYT—WORTH COMING BACK TO

In July 2010, the City of Sanford, ME instituted a bag-based pay-as-you-throw (PAYT) program. Immediately, trash volume dropped by half. Four months later, the town repealed the program with predictable results: The amount of trash shot up, almost back to where it started.

In September, 2013, Sanford reinstated PAYT, with impressive results.

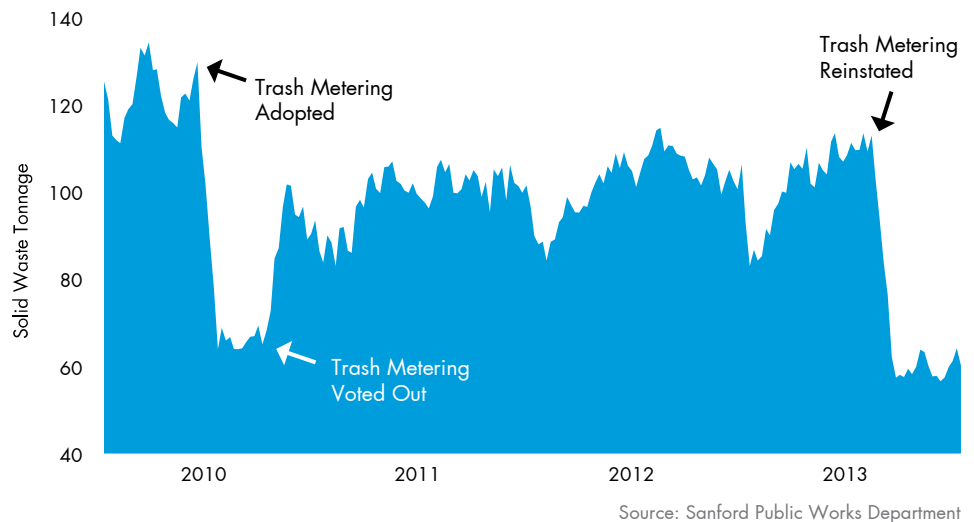
## IN THE FIRST TWO MONTHS OF THE PROGRAM, SANFORD

Cut its municipal solid waste by 42%

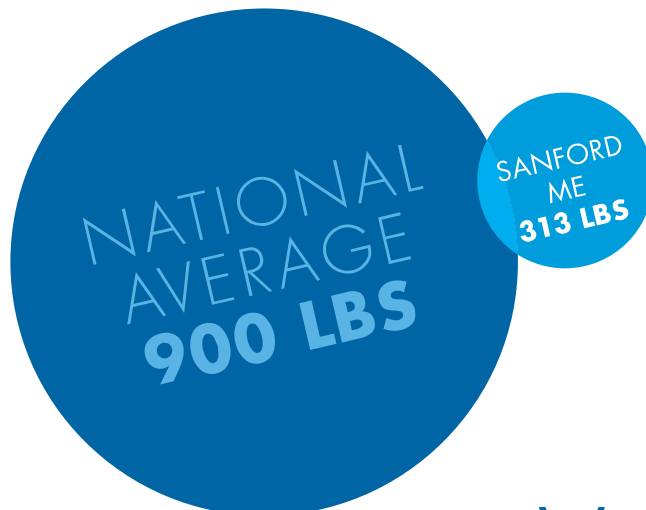
Nearly doubled its recycling rate.

Saved more than \$28,000 in solid waste tipping fees

## SANFORD, MAINE, SOLID WASTE VOLUME, 2010 - 2014



## ANNUAL POUNDS OF TRASH PER CAPITA



20,700  
POPULATION

\$44,000  
MEDIAN INCOME/HOUSEHOLD

BAG-BASED PAYT WITH  
CURBSIDE TRASH AND  
SINGLE STREAM RECYCLING  
COLLECTION